

### Basic Information

林莉萍 Teacher	
E-Mail	lynnlin@mail.mcu.edu.tw
TEL:	886-3-3507001
Education:	(1) Ph.D. Urban and Regional Science, Texas A&M University, College Station, TX, December, 2011. (2) Master of City and Regional Planning, University of Pennsylvania, Philadelphia, PA, May, 1994. (3) Bachelor of Science. National Taipei University, Taipei, Taiwan, June, 1991.
Specialty:	(1)Environmental Planning and ecosystem management (2)Collaborative Planning (3)Sustainability and resilience (4)Ecotourism conservation (5)Environmental impact (6)GIS



### Personal Experience

Experience	Year	Month	Year	Month
Assistant professor	2012	08	2018	01
Associate Professor	2012	02		
Class instructor, Texas A&M University, Department of Landscape Architecture and Urban Planning, College Station, TX	2009	07	2011	12
Teaching assistant	2007	08	2009	06
Assistant Engineer, Construction and Planning Agency, Ministry of Interior, Taiwan	2004	10	2007	09
Assistant Engineer, Department of Urban Development, Taipei City Government, Taiwan	2003	10	2004	10
Assistant Engineer, Department of Urban Development, New Taipei City Government, Taiwan	2001	12	2003	10
Contract Assistant Engineer, Taiwan Area National Expressway Establishment Bureau, Ministry of Transportation and Communication, Taiwan	1996	07	2001	12

### Awards

Name of Award	Organizers	Date of Award

The best paper award	APTA	2015.05
The president prize for outstanding student advisors	Mingchuan U.	2014.09
The Department Head Prize	Department of Landscape Architecture and Urban Planning, College of Architecture, Texas A&M U.	2011.04
Full Scholarship for Graduate Study Abroad	Ministry of Education	2004.10
passed the Senior Examination (Level 3) for Public Servants	Examination Yuan, Taiwan	2004.08
passed the Examination for Taiwanese Certificated Planners	Examination Yuan, Taiwan	1999.10
Distinguished Graduate	Department of City Planning, School of Design, University of Pennsylvania	1994.05
Graduates with Honors	National Taipei University, Taiwan	1991.06

#### Teaching Outcome: Professional Training

Content	Publication Date
2018-19 Academic Year 1st Semester University-wide Faculty Meeting Data input by Academic Affairs Division on 2018.09.12	2018.09
TLRC held a Faculty Workshop (2017-18AY 2nd Semester Course Reconstruction Project Teaching Achievement Result Sharing Activity) in CC204 Think-Creatively Classroom on Taoyuan campus on May 4, 2018. Teaching and Learning Resources Center	2018.05
Faculty member participated in the 2018 Higher Education Enhancement Project-Teaching Demonstration (demonstrated by Dr. Huang, Yung-Chuan) led by TLRC Teaching and Learning Resources Center	2018.05
Faculty member participated in 2017-18 AY Teaching Experience Sharing Seminar (Organized by School of Tourism) led by TLRC Teaching and Learning Resources Center	2018.05
2017-18 Academic Year 2nd Semester University-wide Faculty Meeting Data input by Academic Affairs Division on 2018.03.13	2018.02
2017-18 Academic Year Professional University Admissions Recruitment Assessment Measurements Development Workshop Data input by Academic Affairs on 2017.12.27	2017.12
Attend 2-hour MOST Project Grant Writing Workshop held by School of Tourism on Nov.21, 2017 at Taoyuan Campus August 30, 2018 input by Institutional Development and Research Section	2017.11
Faculty member participated in the 2017-18AY 1st Semester Faculty Teaching Community Result Sharing Activity at EE110 Conference Room on Taoyuan campus on	2017.11

Nov. 21, 2017, led by TLRC and School of Tourism. Teaching and Learning Resources Center	
2017-18 Academic Year Professional University Admissions Recruitment Seed Trainer Workshop Data input by Academic Affairs on 2017.12.27	2017.11
2017-18 Academic Year Professional University Admissions Recruitment Seed Trainer Training Seminar Data input by Academic Affairs on 2017.12.27	2017.11
Faculty member participated in the 2016-17AY 2nd Semester Course Reconstruction Project Teaching Achievement Result Sharing Activity at EE110 Conference Room on Taoyuan campus on Oct. 17, 2017, led by TLRC and School of Tourism. Teaching and Learning Resources Center	2017.10
Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities-Subproject 3 Activity: Freshmen Creativity Workshop (Hosted by Leisure and Recreation Management Department on Sep. 18, 2017), led by TLRC. Teaching and Learning Resources Center	2017.10
Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities-Subproject 3 Activity: Freshmen Creativity Workshop (Hosted by Leisure and Recreation Management Department on Sep. 18, 2017), led by TLRC. Teaching and Learning Resources Center	2017.10
Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities-Subproject 3 Activity: Freshmen Creativity Workshop (Hosted by Leisure and Recreation Management Department on Sep. 18, 2017), led by TLRC. Teaching and Learning Resources Center	2017.09
Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities-Subproject 3 Activity: Freshmen Creativity Workshop (Hosted by Leisure and Recreation Management Department on Sep. 18, 2017), led by TLRC. Teaching and Learning Resources Center	2017.09
2017-18 Academic Year 1st Semester University-wide Faculty Meeting Data input by Academic Affairs Division on 2017.09.25	2017.09
Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities-Subproject 1 Activity: Seed Teachers Promotion Seminar (Lecture by Dr. Pan, Shwu-Fen) Teaching and Learning Resources Center	2017.06
Faculty member participated in 2016-17 AY Teaching Experience Sharing Seminar (Organized by School of Tourism) led by TLRC Teaching and Learning Resources Center	2017.06
Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities-Subproject 1 Activity: Teaching Demonstration and Peer Review (demonstrated and shared by Dr. Liu, Zhi-Xing and Dr. Su, Ching-Shu) led by TLRC Teaching and Learning Resources Center	2017.05

1 hours of Diversified Faculty Promotion Procedure Experience Sharing Workshop hosted by School of Tourism on Taoyuan campus on May 19, 2017 transferred from Human Resources Division on , August 1, 2017	2017.05
2016-17 Academic Year 2nd Semester University-wide Faculty Meeting Data input by Academic Affairs Division on 2017.03.13	2017.02
Attend 2-hour MOST Project Grant Writing Workshop held by School of Tourism on Dec. 6, 2016 at Taoyuan Campus September 26, 2017 input by Institutional Development and Research Section	2016.12
Faculty member participated in the 2015 2nd Semester Course Reconstruction Project Result Sharing Seminar (Organized by School of Tourism) lead by TLRC Teaching and Learning Resources Center	2016.11
2016-17 Academic Year 1st Semester University-wide Faculty Meeting Data input by Academic Affairs Division on 2016.09.09	2016.08
Faculty member participated in the 2016 Program for Promoting Teaching Excellence of Universities-Subproject 1 Activity: Teaching Demonstration and Peer Review (demonstrated by Dr. Lin,Li-ping)lead by TLRC 2016.08.02 Teaching and Learning Resources Center	2016.06
TLRC' s 2015-16 AY 2nd Semester 「 Taoyuan Lecture 」 、 「 Shilin Lecture 」 Teaching Achievement Sharing Activity in CC204 Classroom on Taoyuan Campus on 05.24.2016 2016.08.02 Teaching and Learning Resources Center	2016.05
Faculty member participated in the 2016 Program for Promoting Teaching Excellence of Universities-Subproject 1 Activity: Teaching Experience Sharing Seminar (Organized by School of Tourism) lead by TLRC 2016.08.02 Teaching and Learning Resources Center	2016.05
Faculty member participated in the 2016 Program for Promoting Teaching Excellence of Universities-Subproject 1 Activity: Seed Teachers Promotion Seminar (Lecture by Dr. Fang, Yan- bo) lead by TLRC 2016.08.02 Teaching and Learning Resources Center	2016.05
2015-16 Academic Year 2nd Semester University-wide Faculty and Staff Meeting Data input by Academic Affairs Division on 2016.03.01	2016.02
2015-16 Academic Year 1st Semester University-wide Faculty and Staff Meeting Data input by Academic Affairs Division on 2015.10.22	2015.09
2015-16 Academic Year 2st Semester University-Wide Faculty Meeting Data input by Academic Affairs Division on 2015.06.08	2015.02
Attendance of 3-hour NSC Project Grant Writing Workshop held by School of Tourism on December 9, 2014 at Taoyuan Campus August 25, 2015 input by Institutional Development and Research Section	2014.12
2014-15 Academic Year 1st Semester University-Wide Faculty Meeting Data input by Academic Affairs Division on 2014.09.26	2014.09

Attend 2-hour Industry- Academic Cooperation Workshop held by School of Tourism on May 9, 2014 at Taoyuan Campus Data input by Research and Development Division on 2014.07.16	2014.05
Attend 2-hour MOST Project Grant Writing Workshop held by School of Tourism on March 7, 2014 at Taoyuan Campus Data input by Research and Development Division on 2014.07.16	2014.03
2013-14 Academic Year 2nd Semester University-Wide Faculty Meeting 2014.04.10 Data insert by Academic Affairs Division	2014.02
Course Plan/Proposal Seed Trainer Educational Training 1 Hour 2013.12.17 教務處課務組轉	2013.12
Attend 2-hour MOST Project Grant Writing Workshop held by School of Tourism on November 1, 2013 at Taoyuan Campus Data input by Research and Development Division on 2014.09.26	2013.11
2013-14 Academic Year 1st Semester University-Wide Faculty Meeting Data input by Academic Affairs Division on 2014.07.16	2013.09
Attend 3-hour NSC Project Grant Writing Workshop held by School of tourism on November 30, 2012 at Taoyuan Campus 2013.01.21 研發處轉	2012.11
Attend 3-hour NSC Project Grant Writing Workshop held by School of tourism on November 2, 2012 at Taoyuan Campus 2013.01.21 研發處轉	2012.11

#### Teaching Outcome: Assist in Strategic Teaching Plan

Content	Publication Date
2014-15 Dual Teacher Course	2014.06
2013-14 Dual Teacher Course	2013.04
2013-14 Industry Survey Project	2013.03

#### Research Achievements: Conference Paper

Article Title	Journal Name	Author	Category	Publication Date
How would the contextual features of a destination function together with individual factors to enhance tourists' intention toward ST in Taiwan?	Journal of Sustainable Tourism	Lin, Li-Pin (Lynn)	SSCI	2018.06
Determinants of CSER practices for reducing greenhouse gas emissions: From the	Tourism Management	Li-Pin (Lynn)	SSCI	2018.02

perspectives of administrative managers in tour operators		Lin, Chia-Yuan Yu, Fu-Chen Chang		
Industrial tourists' behavioral intention toward slow travel in Taiwan	Journal of Sustainable Tourism	Lin, L.-P. (Lynn)	SSCI	2017.03
Book Review of Bressers, H. and K. Lulofs (edit) "Governance and Complexity in Water Management: Creating Cooperation through Boundary Spanning Strategies"	Journal of Environmental Policy and Planning	Lin, L.-P.	SSCI	2010.09

#### Research Achievements:Journal Article

Article Title	Journal Name	Author	Category	Publication Date
Developing the measurement scale of slow travel characters based on cyclists	2018 International CHRIE Conference	Lin, Li-Pin (Lynn)		2018.07
How can slowness be encouraged in slow travel? An analysis of individual- and contextual-level factors	the RGS-IBG Annual International Conference 2017	Lin, LI-Pin (Lynn)		2017.08
The factors influencing tour operators' practices of corporate social environmental responsibility on low emissions.	The 9th Asian Design Cultural Society (ADCS) Conference	Lin, Li-Pin		2015.05
Modeling the factors leading tourists towards slow travel: evidence of industrial tours in Taiwan.	Proceeding of The Asia Pacific Tourism Association (APTA) 21st Annual Conference.	Lin, Li-Pin		2015.05
The factors influencing pro-environmental travel behavior of tourists: the example of industrial tourism in Taiwan' s cities.	Proceeding of The 54th Annual ACSP (The Association of Collegiate Schools of Planning) Conference	Lin, Li-Pin		2014.10
Towards climatic sustainability: modeling Taiwanese tour operators' social and environmental responsibility on low emission.	Proceeding of The 2nd Biennial Conference on Sustainable Business, Energy and Development in Asia	Lin, Li-Pin		2014.03

The participation-trust link: measuring the effects of local planning competence on major stakeholders' participation in wetland ecosystem conservation (accepted)	The 53rd Annual ACSP (The Association of Collegiate Schools of Planning) Conference	Lin, L.-P.		2012.11
Does ecotourism matter? Examining the ecotourism effects on positive environmental impacts through participation in planning and management activities	The 52nd ACSP (The Association of Collegiate Schools of Planning) Conference	Lin, L.-P.		2011.10
Could ecotourism be an effective tool for wetland conservation in Florida?	The proceedings of the George Wright Society Biennial Conference on Parks, Protected Areas, and Cultural Sites	Lin, L.-P.		2011.03

#### Service and Counseling: Counseling Service Planning

Content	Publication Date
See MCU : See MCU	2018.3
Learning Group Introduction : Learning Group Introduction	2017.12
SEE MCU : SEE MCU	2017.03
Mock Interview : Mock Interview	2017.03
Learning Group Introduction : Learning Group Introduction	2016.12
Fuxing Senior High School Mock Interview	2016.03
See MCU	2016.03

#### Service and Counseling: Counseling Capacity Workshop

Academic Year	Semester	Activity Name	Activity Type	Organizers	Hours	Start Date	End Date
107	1	導師輔導知能研討會—如何在教學中融入性別議題	講座	前程規劃處： (桃) 諮商輔導	2.0	1071019	1071019
107	1	全校導師研習會	研習會	學務處	3.0	1070904	1070904

106	2	服務學習種子成長營：社區服務方案設計與運用	服務學習講座	前程規劃處： (桃) 服務學習	1.5	1070525	1070525
106	2	導師輔導知能研討會一：職涯輔導能力提升的重要	講座	前程規劃處： (桃) 諮商輔導	2.0	1070330	1070330
106	2	全校導師研習會	研習會	學務處	3.0	1070223	1070223
106	1	全校導師研習會	研習會	學務處	3.0	1060913	1060913
106	1	導師輔導知能研討會一：兩岸職場觀	講座	前程規劃處： (桃) 諮商輔導	2.0	1061006	1061006
105	2	服務學習種子成長營：桃園地區志願服務資源 X 園藝治療	服務學習講座	前程規劃處： (桃) 服務學習	1.5	1060505	1060505
105	2	全校導師研習會	研習會	學務處	3.0	1060216	1060216
105	2	台北導師輔導知能研習(一):師生關係與溝通	講座	前程規劃處： (北) 諮商輔導	2.0	1060324	1060324
105	1	全校導師研習會	研習會	學務處	3.0	1050831	1050831
105	1	導師輔導知能研討會一：校園性平事件之處遇與分工	講座	前程規劃處： (桃) 諮商輔導	2.0	1051007	1051007
104	2	導師輔導知能研討會一：泛自閉症孩子的教學與輔導	講座	前程規劃處： (桃) 諮商輔導	2.0	1050408	1050408
104	2	全校導師研習會	研習會	學務處	3.0	1050218	1050218
104	1	導師輔導知能研討會一：無形的拳頭-談網路霸凌	講座	前程規劃處： (桃) 諮商輔導	2.0	1041106	1041106
104	1	全校導師研習會	研習會	學務處	3.0	1040909	1040909
103	2	全校導師研習會	研習會	學務處	3.0	1040225	1040225
103	2	導師輔導知能 1：校園危機事件之防治與輔導策略	講座	(北) 前程規劃處	2.0	1040327	1040327



103	1	導師輔導知能 2：善用職涯資源，輔導學生有撇步	講座	(北) 前程規劃處	2.0	1031107	1031107
103	1	103 學年度第 1 學期全校導師研習會	研習會	學務處	3.0	1030910	1030910
102	2	有效運用 UCAN 帶領學生探索自我	講座	前程規劃處： (桃) 諮商輔導	2.0	1030502	1030502
102	2	102 學年度第 2 學期全校導師研習會	研習會	學務處	3.0	1030214	1030214
102	1	102 學年度第 1 學期全校導師研習會	研習會	學務處	3.0	1020904	1020904
102	1	(桃園校區) 社交焦慮症之輔導知能與技巧	講座	前程規劃處： (桃) 諮商輔導	2.0	1020927	1020927
101	2	導師輔導知能研習——班有特殊生，怎麼辦	講座	前程規劃處： (桃) 諮商輔導	2.0	1020329	1020329
101	2	101 學年度第 2 學期全校導師研習會	研習會	學務處	3.0	1020219	1020219
101	1	101 學年度大一進新生導師研習會	研習會	學務處	4.0	1010904	1010904
101	1	101 學年度第 1 學期全校導師研習會	研習會	學務處	3.0	1010905	1010905
101	1	導師輔導知能研習三分手情傷之輔導處遇	講座	前程規劃處： (桃) 諮商輔導	2.0	1011123	1011123

#### Service and Counseling:Other

Content	Publication Date
MCU 61th Anniversary Celebration Ceremony : MCU 61th Anniversary Celebration Ceremony	2018.03
MCU 60th Anniversary Celebration Ceremony : MCU 60th Anniversary Celebration Ceremony	2017.03
MCU 59th Anniversary Celebration Ceremony : MCU 59th Anniversary Celebration Ceremony	2016.03

