

### Basic Information

方彥博 Teacher	
E-Mail	pfang@mail.mcu.edu.tw
TEL:	(03)3507001 ext 3573
Education:	1.University of New Mexico, Albuquerque, NM Department of Health Physical Education and Recreation Ph. D. May 2004. 2.Springfield College, Springfield, MA. Master of Education, August 1996Major: Recreation Management. 3.Springfield College, Springfield, MA. Bachelor of Science, May 1995Major: Recreation Management
Specialty:	1.Park and Recreation Management 2.Sports Club Management 3.Commercial Recreation



### Personal Experience

Experience	Year	Month	Year	Month
Ming Chuan University, School of Tourism, Associate Professor	2017	08		
University of Taipei, part-time, Sports Club Management, Physical Education Department	2009	01	2017	01
Ming Chuan University, School of Tourism, Assistant Professor	2004	09	2017	07
Ming-Chuan University, Part-time lecturer in Tourism Department	1997	09	2001	08
Pacific Club in Taipei, Taiwan, Deputy Manager	1997	04	2001	04
Ta Shee Golf and Country Club Resort, Taiwan, Assistant Manager in Marketing Department	1996	09	1997	04

### Awards

Name of Award	Organizers	Date of Award
National Karate Coach	R.O.C Karate Organization	2015.09
Paint Ball Coach	R.O.C Paintball Organization	2014.06
數位平台比賽-個人使用類-優良獎	銘傳大學教學卓越計畫	2009.09
National karate coach	中華民國體育運動總會	2007.12

Paintball coach	迷彩漆彈運動協會	2006.08
93 學年度系際優良導師	銘傳大學	2005.09

### Teaching Outcome: Outstanding Teaching Award

Content	Publication Date
Granted Outstanding Teaching Award	2014.09
Granted Outstanding Teaching Award	2012.09

### Teaching Outcome: Professional Training

Content	Publication Date
2018-19 Academic Year 1st Semester University-wide Faculty Meeting Data input by Academic Affairs Division on 2018.09.12	2018.09
Faculty member participated in the 2018 Higher Education Enhancement Project- Faculty Teaching Community Activity (Convened by School of Tourism), led by TLRC. Teaching and Learning Resources Center	2018.05
Faculty member participated in the 2018 Higher Education Enhancement Project- Teaching Demonstration (demonstrated by Dr. Huang, Yung-Chuan) led by TLRC Teaching and Learning Resources Center	2018.05
Faculty member participated in 2017-18 AY Teaching Experience Sharing Seminar (Organized by School of Tourism) led by TLRC Teaching and Learning Resources Center	2018.05
2017-18 Academic Year 2nd Semester University-wide Faculty Meeting Data input by Academic Affairs Division on 2018.03.13	2018.02
Attend 2-hour MOST Project Grant Writing Workshop held by School of Tourism on Nov.21, 2017 at Taoyuan Campus August 30, 2018 input by Institutional Development and Research Section	2017.11
Faculty member participated in the 2017-18AY 1st Semester Faculty Teaching Community Result Sharing Activity at EE110 Conference Room on Taoyuan campus on Nov. 21, 2017, led by TLRC and School of Tourism. Teaching and Learning Resources Center	2017.11
2017-18 Academic Year Professional University Admissions Recruitment Seed Trainer Workshop Data input by Academic Affairs on 2017.12.27	2017.11
Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities: Faculty Teaching Community Activity (Convened by School of Tourism), led by TLRC. Teaching and Learning Resources Center	2017.10

Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities-Subproject 3 Activity: Freshmen Creativity Workshop (Hosted by Leisure and Recreation Management Department on Sep. 18, 2017), led by TLRC. Teaching and Learning Resources Center	2017.10
Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities-Subproject 3 Activity: Freshmen Creativity Workshop (Hosted by Leisure and Recreation Management Department on Sep. 18, 2017), led by TLRC. Teaching and Learning Resources Center	2017.10
Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities-Subproject 3 Activity: Freshmen Creativity Workshop (Hosted by Leisure and Recreation Management Department on Sep. 18, 2017), led by TLRC. Teaching and Learning Resources Center	2017.09
Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities-Subproject 3 Activity: Freshmen Creativity Workshop (Hosted by Leisure and Recreation Management Department on Sep. 18, 2017), led by TLRC. Teaching and Learning Resources Center	2017.09
2017-18 Academic Year 1st Semester University-wide Faculty Meeting Data input by Academic Affairs Division on 2017.09.25	2017.09
Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities-Subproject 1 Activity: Seed Teachers Promotion Seminar (Lecture by Dr. Pan, Shwu-Fen) Teaching and Learning Resources Center	2017.06
Faculty member participated in 2016-17 AY Teaching Experience Sharing Seminar (Organized by School of Tourism) led by TLRC Teaching and Learning Resources Center	2017.06
Faculty member participated in the 2017 Program for Promoting Teaching Excellence of Universities-Subproject 1 Activity: Teaching Demonstration and Peer Review (demonstrated and shared by Dr. Liu, Zhi-Xing and Dr. Su, Ching-Shu) led by TLRC Teaching and Learning Resources Center	2017.05
1 hours of Diversified Faculty Promotion Procedure Experience Sharing Workshop hosted by School of Tourism on Taoyuan campus on May 19, 2017 transferred from Human Resources Division on , August 1, 2017	2017.05
Participated in 2016-17Academic Unit Assessment Workshops for 2 hour on May 19, 2017 through Teleconferencing System with Taipei and Taoyuan Campuses Imported into the system by R&D Division on May 19, 2017.	2017.05
2016-17 Academic Year 2nd Semester University-wide Faculty Meeting Data input by Academic Affairs Division on 2017.03.13	2017.02

Attend 2-hour MOST Project Grant Writing Workshop held by School of Tourism on Dec. 6, 2016 at Taoyuan Campus September 26, 2017 input by Institutional Development and Research Section	2016.12
Faculty member participated in the 2015 2nd Semester Course Reconstruction Project Result Sharing Seminar (Organized by School of Tourism) lead by TLRC Teaching and Learning Resources Center	2016.11
2016-17 Academic Year 1st Semester University-wide Faculty Meeting Data input by Academic Affairs Division on 2016.09.09	2016.08
Faculty member participated in the 2016 Program for Promoting Teaching Excellence of Universities-Subproject 1 Activity: Teaching Demonstration and Peer Review (demonstrated by Dr. Lin, Li-ping) lead by TLRC 2016.08.02 Teaching and Learning Resources Center	2016.06
Attend 3-hour Megatrend Lecture Workshop held by School of Tourism on May.17, 2016 at Taoyuan Campus September 26, 2016 input by Institutional Development and Research Section	2016.05
Faculty member participated in the 2016 Program for Promoting Teaching Excellence of Universities-Subproject 1 Activity: Teaching Experience Sharing Seminar (Organized by School of Tourism) lead by TLRC 2016.08.02 Teaching and Learning Resources Center	2016.05
Faculty member participated in the 2016 Program for Promoting Teaching Excellence of Universities-Subproject 1 Activity: Seed Teachers Promotion Seminar (Lecture by Dr. Fang, Yan-bo) lead by TLRC 2016.08.02 Teaching and Learning Resources Center	2016.05
2 hours of Diversified Faculty Promotion Procedure Experience Sharing Workshop hosted by School of Tourism on Taoyuan campus on May 3, 2016 transferred from Human Resources Division on May 18, 2016	2016.05
TLRC's Teachers Seminar (50 in 90: LMS Tips and Tricks) in M104 Conference on Taoyuan Campus on 04.22.2016 2016.08.02 Teaching and Learning Resources Center	2016.04
2015-16 Academic Year 2nd Semester University-wide Faculty and Staff Meeting Data input by Academic Affairs Division on 2016.03.01	2016.02
2015-16 Academic Year 1st Semester University-wide Faculty and Staff Meeting Data input by Academic Affairs Division on 2015.10.22	2015.09
2015-16 Academic Year 2nd Semester University-Wide Faculty Meeting Data input by Academic Affairs Division on 2015.06.08	2015.02
Attendance of 3-hour NSC Project Grant Writing Workshop held by School of Tourism on December 9, 2014 at Taoyuan Campus August 25, 2015 input by Institutional Development and Research Section	2014.12
2014-15 Academic Year 1st Semester University-Wide Faculty Meeting Data input by Academic Affairs Division on 2014.09.26	2014.09

Attend 2-hour Industry- Academic Cooperation Workshop held by School of Tourism on May 9, 2014 at Taoyuan Campus Data input by Research and Development Division on 2014.07.16	2014.05
Proof of attending a 2-hour "Patent and Intellectual Property Rights speech: Ministry of Economic Affairs Science and Technology Project Achievement Attribution and Application" held by Research and Academia-Industry Innovation Section, Research and Development Division, at B901, Taipei campus on May 8, 2014. 2014.5.8 Data insert by Research and Academia-Industry Innovation Section	2014.05
Attend 2-hour MOST Project Grant Writing Workshop held by School of Tourism on March 7, 2014 at Taoyuan Campus Data input by Research and Development Division on 2014.07.16	2014.03
2013-14 Academic Year 2nd Semester University-Wide Faculty Meeting 2014.04.10 Data insert by Academic Affairs Division	2014.02
Attend 2.5-hour MOST Project Grant Writing Workshop held by School of Tourism on December 3, 2013 at Taoyuan Campus Data input by Research and Development Division on 2014.09.26	2013.12
2013-14 Academic Year 1st Semester University-Wide Faculty Meeting Data input by Academic Affairs Division on 2014.07.16	2013.09
Attend 3-hour NSC Project Grant Writing Workshop held by School of tourism on November 30, 2012 at Taoyuan Campus 2013.01.21 研發處轉	2012.11
Attend 3-hour NSC Project Grant Writing Workshop held by School of tourism on November 2, 2012 at Taoyuan Campus 2013.01.21 研發處轉	2012.11
出席學校舉辦之全校教學研討會	2011.02
出席學校舉辦之全校教學研討會	2010.09
出席學校舉辦之全校教學研討會	2010.02
國家級空手道教練研習會	2009.09
出席學校舉辦之全校教學研討會	2009.02
出席學校舉辦之全校教學研討會	2008.09
教資中心於 2007 年 12 月 28 日在桃園校區 S516 階梯教室辦理為期 2 小時的高教評鑑報告撰寫研習會活動	2007.12
導師知能會議 大學生心裡諮商與輔導	2007.07

教師參與教資中心主導之 100 教卓子計畫—教學經驗分享座談會活動(觀光學院主辦) 教資中心資料，匯入 2011.08.15	100 .05
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### Teaching Outcome:Thesis Advising

Article Title	Publication Date
馬祖地區青少年休閒活動參與動機、家庭涉入與休閒效益之研究:觀光事業學系碩士班 陳曉菁 100	2010.09
親子參與休閒運動之動機及休閒效益之研究---以金門為例:觀光事業學系碩士班 洪媛琪 100	2010.09
觀光公車對於行銷金門之觀光效益、服務品質與滿意度之研究:觀光系碩士在職專班 莊詩歆 100	2010.09
馬祖地區居民對生態旅遊認知與發展態度之研究:觀光事業學系碩士班 曹玉蘭 100	2010.09
休閒渡假飯店附設博奕特區研究:觀光事業學系碩士班 徐泰清 100	2010.09
金門觀光旅客旅遊行為與消費特性之研究-以台灣與大陸觀光旅客為例:觀光研究所碩士在職專班 張寶英 100	2009.09
馬祖地區教師休閒涉入、休閒效益及幸福感之研究:觀光研究所碩士在職專班 劉品秀 100	2009.09
戶外休閒活動參與動機與滿意度之研究—以馬祖海岸遊憩釣者為例:觀光研究所碩士在職專班 黃祥晟 100	2009.09
A study of Indigenous in Taoyuan, Hsinchu, Miaoli areas in Leisure Activities Participation and Leisure Benefits:觀光研究所 Lee, Show-ling 100	2008.10
大陸人士來台觀光對台灣旅行業影響之研究:觀光研究所碩士在職專班 薛茹茵 50	2008.09
金門地區高中職學生休閒時間網路使用行為與網路成癮之研究:觀光研究所碩士在職專班 蔡志鑫 100	2008.09
馬祖居民休閒參與和休閒阻礙之研究:觀光研究所碩士在職專班 陳玉雯 100	2008.09
馬祖北海遊憩區服務品質及重遊意願之研究:觀光研究所碩士在職專班 陳忠義 100	2008.09
金門縣教師休閒活動參與及休閒阻礙之研究:觀光研究所碩士在職專班 袁小雄 100	2007.07

### Teaching Outcome: Assist in Strategic Teaching Plan

Content	Publication Date
2014-15 Dual Teacher Course	2014.06
2013-14 Establishment of Test Question Bank Website	2013.04

### Teaching Outcome: Student Advising for National Science Council

Content	Publication Date
指導大專生參與國科會計畫	2011.02

### Research Achievements: Conference Paper

Article Title	Journal Name	Author	Category	Publication Date
A Study of Citizen Leisure Motivation, Participation Behavior, and Leisure Constraints in Taiwan off-Island Areas	Journal of Sport and Recreation Management	Yen-Po Fang, Chien Lu, Shin-Hsin Chuang		2013.03
Satisfactory Levels of Coastal Recreational Fishers on the Environment of the Matsu Islands	Leisure Research	Yen-Po Fang, Cheing-Chuan Huang, Ye-Horng Lee		2012.06
A Study of Leisure Participation of Teachers in Matsu	Leisure Research	Yen-Po Fang, Ping-Show Liu, Ye-Horng Lee		2012.03
The perception of green concept and green hotel of general college students and students of tourism department	Leisure Industry Research	Ye-Horng Lee, Yen-Po Fang		2011.12
The Relationship between the Motivation of Internet Usage in Leisure Time and Internet Addiction of Senior High School Students in Kinmen	Journal of Sport and Recreation Research	Yen-Po Fang, Chih-Hsin Tsai, Ye-Horng Lee		2011.09
航空業空勤組員先期培訓機構訓練成效之研究	管理實務與理論研究	吳武忠、范世平、方彥博、賴怡黛、甘唐沖		2010.09

傳統聚落保存與觀光遊憩衝突之研究	運動休閒餐旅研究	吳武忠、方彥博、呂謙、張瑞心、甘唐沖		2010.09
金門縣教師休閒活動參與及休閒阻礙之研究	觀光旅遊研究學刊	方彥博、袁小雄		2010.06

### Research Achievements:Journal Article

Article Title	Journal Name	Author	Category	Publication Date
The Effects of Recreation Therapy in the School of Tourism on Intrapersonal Constrains and Emotional Copings	2014 銘傳觀光國際研討會	Yen-Po Fang, Yi-Ting Lin, Ye-Horng Lee		2014.03
A study on Kansei Factors of Travel blogs	2014 銘傳觀光國際研討會	郭念德、方彥博、邱靖雯		2014.03
A Study of Leisure Participation of Teachers in Matsu	2011 年第一屆觀光暨休閒遊憩資源永續經營管理研討會論文集-南台科技大學休閒事業管理系	Fang, Yen-Po, Lee, Ye-Horng, Liou,Pin-Hsi		2011.11
傳統聚落保存與觀光遊憩衝突之研究 - 以金門縣瓊林村為例	2010 銘傳觀光研討會--深耕台灣鍛造文化價值邁向精緻化國際化之服務性產業	吳武忠、方彥博、呂謙、張瑞心		2010.03
原住民休閒活動參與及其休閒效益之研究--以桃、竹、苗地區為例	2010 銘傳觀光研討會--深耕台灣鍛造文化價值邁向精緻化國際化之服務性產業	方彥博、李秀玲		2010.03
金門縣教師休閒活動參與及休閒阻礙之研究	2009 台灣觀光再出發學術研討會	方彥博、袁小雄、王大明		2009.03
台灣國際觀光旅館人力資本、組織文化與組織績效關係之研究	2008 海峽兩岸觀光旅遊之競合學術研討會論文集	吳美蘭、吳武忠、方彥博		2008.03



台灣職業棒球現場球迷體驗及效益之研究	2008 國際體育運動與健康休閒研討會	方彥博、沈彥伶、葉晟瑋、林彥廷、王利安、林瑜評、陳怡孜		2008.03
21 世紀美國休閒遊憩專業人員證照之研究	2004 產官學運動與休閒管理學術研討會	方彥博		2004.05

#### Teaching Achievements:Other Publication

Article Title	Journal Name	Author	Publication Date
The Preparation of New Mexico Recreation Professionals for the 21st Century	DISSERTATION	Yen-Po (Paul) Fang	2004.02

#### Research Achievements:Research Project

Project Title	Funding Source	Year/Months Implemented	Publication Date
教育部 96 重要特色領域人才培育改進計畫	教育部	12/12	2008.12

#### Service and Counseling:Outstanding Class Advisor Award

Content	Publication Date
Granted Department Outstanding Class Advisor Award	2014.09
Granted School Outstanding Class Advisor Award	2012.09

#### Service and Counseling:Advising Student Clubs

Content	Publication Date
Paintball club	2015.08
觀光休憩特勤小組指導老師	2010.10
觀光休憩特勤小組指導老師	2009.10
觀光休憩特勤小組指導老師	2008.10
觀光休憩特勤小組指導老師	2007.10
觀光學院學生會社團指導老師	2007.08
觀光休憩特勤小組指導老師	2006.08

### Service and Counseling: Professional Promotion and Service

Content	Publication Date
Golf driving range and paintball course Managed professional classroom (lab)	2015.10
國立體育大學碩士班口試 Served as an examiner for oral exam	2015.05
Golf driving range and paintball course Managed professional classroom (lab)	2014.10
Golf driving range and paintball course Managed professional classroom (lab)	2008.10
台灣體育大學碩士班口試	2008.05

### Service and Counseling: Counseling Service Planning

Content	Publication Date
Mock interview : Mock interview	2018.4
See MCU : See MCU	2018.3
Learning Group Intorduction : Learning Group Intorduction	2017.11
Learning Group Intorduction : Learning Group Intorduction	2017.10
Mock Interview : Mock Interview	2017.03
SEE MCU : SEE MCU	2017.03
See MCU	2016.03
觀光學院分系作業說明與執行老師	2015.10
觀光學院分系作業說明與執行老師	2014.11
觀光學院分系作業說明與執行老師	2010.11
觀光學院研討會	2008.03
觀光學院分系作業說明與執行老師	2007.11

### Service and Counseling: Counseling Capacity Workshop

Academic Year	Semester	Activity Name	Activity Type	Organizers	Hours	Start Date	End Date
107	1	導師輔導知能研討會—如何在教學中融入性別議題	講座	前程規劃處： (桃) 諮商輔導	2.0	1071019	1071019

107	1	全校導師研習會	研習會	學務處	3.0	1070904	1070904
106	2	全校導師研習會	研習會	學務處	3.0	1070223	1070223
106	1	全校導師研習會	研習會	學務處	3.0	1060913	1060913
106	1	導師輔導知能研討會一：兩岸職場觀	講座	前程規劃處： (桃) 諮商輔導	2.0	1061006	1061006
105	2	導師知能研討會二：從企業角度淺談學生輔導與職涯發展	講座	前程規劃處： (桃) 諮商輔導	2.0	1060512	1060512
105	2	全校導師研習會	研習會	學務處	3.0	1060216	1060216
105	1	全校導師研習會	研習會	學務處	3.0	1050831	1050831
105	1	導師輔導知能研討會一：校園性平事件之處遇與分工	講座	前程規劃處： (桃) 諮商輔導	2.0	1051007	1051007
104	2	導師輔導知能研討會一：泛自閉症孩子的教學與輔導	講座	前程規劃處： (桃) 諮商輔導	2.0	1050408	1050408
104	1	全校導師研習會	研習會	學務處	3.0	1040909	1040909
104	1	導師輔導知能 1：大學生親密關係暴力的辨識及輔導策略	講座	(北) 前程規劃處	2.0	1041030	1041030
103	2	導師輔導知能研討會--校園危機事件之防治與輔導策略	講座	前程規劃處： (桃) 諮商輔導	2.0	1040410	1040410
103	2	全校導師研習會	研習會	學務處	3.0	1040225	1040225
103	1	運用焦點解決理念與方法於學生輔導工作	講座	前程規劃處： (桃) 諮商輔導	2.0	1031017	1031017

103	1	103 學年度第 1 學期全校導師研習會	研習會	學務處	3.0	1030910	1030910
102	2	校園危機事件的輔導與跨系統合作	講座	前程規劃處： (桃) 諮商輔導	2.0	1030328	1030328
102	2	102 學年度第 2 學期全校導師研習會	研習會	學務處	3.0	1030214	1030214
102	1	102 學年度第 1 學期全校導師研習會	研習會	學務處	3.0	1020904	1020904
102	1	職場新趨勢-就業卡位戰	講座	前程規劃處： (桃) 諮商輔導	2.0	1021025	1021025
101	2	導師輔導知能研習一 - 班有特殊生，怎麼辦	講座	前程規劃處： (桃) 諮商輔導	2.0	1020329	1020329
101	2	101 學年度第 2 學期全校導師研習會	研習會	學務處	3.0	1020219	1020219
101	1	導師輔導知能 1：自傷事件之防治、評估與輔導	講座	(北) 前程規劃處	2.0	1011012	1011012
101	1	101 學年度第 1 學期全校導師研習會	研習會	學務處	3.0	1010905	1010905
100	2	桃導師輔導知能研討會 (三) 如何做不被壓垮的駱駝	講座	前程規劃處： (桃) 諮商輔導	2.0	1010518	1010518
100	2	100 學年度第 2 學期全校導師研習會	研習會	學務處	3.0	1010210	1010210
100	2	桃導師輔導知能研討會 (一) 心靈療癒自殺防治	講座	前程規劃處： (桃) 諮商輔導	2.0	1010323	1010323
100	1	100 學年度第 1 學期全校導師研習會	研習會	學務處	3.0	1000831	1000831

100	1	導師輔導知能研討會(二)在校學習職場競爭力	講座	(北) 前程規劃處	2.0	1001028	1001028
100	1	100 學年度大一暨新進導師研習會	研習會	學務處	4.0	1000830	1000830
099	2	99 學年度第 2 學期全校導師研習會	研習會	學務處	3.0	1000215	1000215
099	2	導師輔導知能研習(一) - 高關懷同學自殺防治研討會	講座	前程規劃處： (桃) 諮商輔導	2.0	1000315	1000325
099	1	99 學年度第 1 學期全校導師研習會	研習會	學務處	4.0	0990908	0990908
099	1	導師輔導知能(一)	講座	前程規劃處： (北) 諮商輔導	2.0	0991022	0991022
098	2	98 學年度第 2 學期全校導師研習會	研習會	學務處	3.0	0990222	0990222
098	2	98 下導師輔導知能(一)	講座	前程規劃處： (桃) 諮商輔導	2.0	0990319	0990319
098	1	導師知能研討會(二):從藍海策略培養學生職場競爭力	講座	前程規劃處： (北) 職涯輔導	2.0	0981113	0981113
098	1	98 學年度第 1 學期全校導師研習會	研習會	學務處	3.0	0980909	0980909
097	2	導師輔導知能研習 II 放鬆減壓親身體驗	講座	前程規劃處： (桃) 諮商輔導	2.0	0980327	0980327
097	2	全校導師研習會	講座	(北) 前程規劃處	3.5	0980216	0980216
097	1	導師輔導知能研討會(一)：教師優質情緒管理	講座	前程規劃處： (桃) 諮商輔導	2.0	0971017	0971017

### Service and Counseling:Other

<b>Content</b>	<b>Publication Date</b>
MCU 61th Anniversary Celebration Ceremony : MCU 61th Anniversary Celebration Ceremony	2018.03
MCU 60th Anniversary Celebration Ceremony : MCU 60th Anniversary Celebration Ceremony	2017.03
MCU 59th Anniversary Celebration Ceremony : MCU 59th Anniversary Celebration Ceremony	2016.03
MCU 58th Anniversary Celebration Ceremony : MCU 58th Anniversary Celebration Ceremony	2015.03