

銘傳大學觀光學院『休閒遊憩學分學程』課程架構表

Ming Chuan University School of Tourism Leisure and Recreation Focused Course Program Course Structure

執行單位：休閒遊憩管理學系2015-10-01
Implementing Unit: Leisure and Recreation
Management Department 2015-10-01

課程類型 (必或選修) Course Type (Required or Elective)	課程名稱 Course Title		開課 年級 Year for offerin g course	學 分 數 Cred its	備註(院系別) Note (School and Department)
必修 Required	20104	休憩學概論 Introduction to Leisure and Recreation	1	3	觀光學院 School of Tourism
必修 Required	20119	餐旅管理導論 An Introduction to Hospitality Management	1	3	觀光學院 School of Tourism
必修 Required	20101	觀光學概論 Introduction to Tourism	1	3	觀光學院 School of Tourism
選修 Elective	18155	休憩環境資源管理 Environmental Planning and Management in Leisure and Recreation	1	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	20251	休憩資源管理 Leisure and Recreation Resource Management	1	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	20107 18152	兒童遊戲 Children's Play	1	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	11102	管理學 Management	1	3	觀光學院 School of Tourism
選修 Elective	14396	旅行業經營學 Travel Agency Management	2	3	觀光學院 School of Tourism
選修 Elective	20121 20276	戶外休憩實務(一) Practical Outdoor Recreation I	2	3	觀光學院 School of Tourism
選修 Elective	20212	人力資源管理 Human Resources Management	2	3	觀光學院 School of Tourism
選修 Elective	20238	休憩設施管理 Leisure and recreation Facility Management	2	3	觀光學院 School of Tourism
選修 Elective	20262	觀光行銷管理 Tourism Marketing Management	2	3	觀光學院 School of Tourism
選修 Elective	14210	觀光地理與世界人類遺產 Tourism Geography and World Heritage	2	3	觀光系 Tourism Dept
選修 Elective	14326	永續觀光 Sustainable Tourism	3	3	觀光系 Tourism Dept
選修 Elective	14392	解說服務 Provision of Interpretation Services	3	3	觀光系 Tourism Dept
選修 Elective	14381	團康活動設計 Group Activity Design	3	3	觀光系 Tourism Dept
選修 Elective	14219	觀光行銷管理 Tourism Marketing Management	2	3	觀光系 Tourism Dept
選修 Elective	14417	旅遊產品策略與行程設計 Product Strategy and Tour Design	4	3	休憩系 Leisure and

任選四門 Choose 4 courses

課程類型 (必或選修) Course Type (Required or Elective)	課程名稱 Course Title		開課 年級 Year for offerin g course	學 分 數 Cred its	備註(院系別) Note (School and Department)
					Recreation Mgmt Dept
選修 Elective	14477	旅遊風險管理 Risk Management in Travel Industry	4	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	18305	安全與風險管理 Safety and Risk Management	3	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	18308	休憩活動設計 Leisure and Recreation Programming	3	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	18374	節慶活動規劃與管理 Festival and Special Event Planning and Management	3	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	18301	商業遊憩 Commercial Recreation	3	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	18312	國家公園與世界遺產 National Park and World Heritage	1	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	18463	休憩領導 Leadership in Leisure and Recreation	4	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	18465	休閒治療 Therapeutic Recreation	4	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	18461	休憩產業經營管理 The Operation and Management of Leisure Industry	4	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	18407	綠色管理 Green Management	4	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	18409	綠色產業管理 Green Industry Management	4	3	休憩系 Leisure and Recreation Mgmt Dept
選修 Elective	19902	餐旅行銷 Marketing for Hospitality	2	3	餐旅系 Hospitality Mgmt Dept

備註：本學程學生於修業期間，必須修畢三門必修課程、四門選修課程，至少 20 學分(其中至少應有 6 學分不屬於學生原學系之科目)，經審查無誤後，由學校發給學分學程證明書。

Students are required to complete 20 credits (6 credits among these courses should not be involved in his or her required courses.) during the years allotted, including 3 required courses and 4 elective courses. Students are able to receive the Focused Course Program Certificate after approval.